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**FOR IMMEDIATE RELEASE**

## **For 3rd Consecutive Year, MedSym, Inc. Selected to Present at the Electronic Health Records Lab during 2010 ASCO Annual Meeting**

MedSym, Inc., has been selected to present at the Electronic Health Records (EHR) Lab during the 2010 American Society of Clinical Oncology's (ASCO) Annual Meeting, June 48, at McCormick Place, in Chicago, Illinois. This year the meeting features several new initiatives and programs that highlight the theme "Advancing Quality through Innovation." This is the third year in a row MedSym has been chosen. The screening process, which begins many months prior to the event, requires compliance for specific EHR functionalities and includes a live application demonstration to the ASCO committee.

MedSym will offer extensive product demonstrations of the company's HemOncProEHR software, a comprehensive electronic health record for managing patient information in the hematology and medical oncology practice environment. Demonstrations will be conducted in the designated EHR Lab area on the ASCO Exhibit Floor. MedSym will also be providing HemOncProEHR product demonstrations on the ASCO Exhibit floor at booth #17081.

Built using industry standard communication protocols and an open architecture design, HemOncPro links medical oncology and hematology data in one fully integrated system, making administrative, clinical and financial information readily available when and where it is needed within the practice. HemOncPro is comprised of an integrated practice management (HemOncProPM) and electronic health record on a single MS SQL database.

"We continue to be honored to be invited to participate in the Symposium," said Brian Driskill, CEO, of MedSym. "MedSym's HemOncPro system is one of the most comprehensive, robust EHR solutions designed expressly for oncology. It is unique in its depth of clinical support for both hematology and medical oncology treatment processes. In addition, we continue to enhance our oncology information system capabilities focusing on quality measures and outcomes relevant to specific disease sites and to track compliance with specific treatment protocols. Our extensive client base continues to validate that an oncology specific EHR can improve the quality of cancer care."

At ASCO's EHR 2010 Oncology Symposium, the invited vendors will conduct oncology-specific product demonstrations based on scenarios provided by ASCO. Designed for oncologists, administrators, nurses, and other members of the health care team, the Symposium will also offer educational sessions on EHR implementation, improving practice efficiency with EHRs, the ARRA funding program, and more. More information about ASCO's 2010 EHR Symposium is available online at [www.asco.org/ehr/](http://www.asco.org/ehr/) and select "EHR Events."