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FOR IMMEDIATE RELEASE

MedSym, Inc. HemOncPro Suite Selected by Cancer and Blood Specialty Clinic of Long Beach, Calif.

Birmingham, AL — August 1, 2009 (PR.com) For over 12 years, MedSym, Inc. has delivered state-of-the-art EHR technology to oncology and hematology physician practices and multi-specialty clinics. MedSym has provided specialized oncology services to over 1,100 physicians in the United States. MedSym was recently selected by Cancer and Blood Specialty Clinic of Long Beach, Calif. to provide a medical oncology and hematology specific fully integrated practice management and electronic health records solution in all of their offices.

Cancer and Blood Specialty Clinic is a medical oncology and hematology practice that serves patients in the Long Beach and Los Angeles metropolitan area. The practice was founded by Vu Phan, MD and is dedicated to providing quality care to their patients and to promoting healthy communities.

"At Cancer and Blood Specialty Clinic, we are committed to delivering quality care and measuring and improving outcomes for all our patients," said Dr. Phan. "We needed to find a technology partner that could seamlessly implement medical records in our practice without disrupting too much physician time for training, and produce high-physician acceptance. We turned to MedSym because their electronic health record, HemOncProEHR, contains fully developed oncology and hematology templates and over 190 regimens which allow rapid adoption for electronic charting and can be configured for the varied workflow of nurses and physicians."

Cancer and Blood Specialty Clinic will also utilize the oncology specific revenue cycle management services of MedSym. The agreement has provided services that increase charge capture, manage patient billing reimbursements, streamline operations, reduce overhead, reduce time in AR and increase cash flow in the complex oncology environment. Said Dr. Phan, "The domain knowledge of the MedSym staff is unique in the oncology practice setting; the MedSym revenue cycle management services allow me time to focus on delivering optimum patient care."

"We are honored to be selected by a patient-focused organization like Cancer and Blood Specialty Clinic as their partner-of-choice for clinical technology services," said Preston James, Executive Vice President of MedSym. "Single physician practices, large group practices and multi-specialty clinics continue to select MedSym because we have the shortest learning curve for physicians, and implementation cycles are rapid because the MedSym staff has intimate knowledge of the oncology patient care processes."

About MedSym, Inc.

MedSym, Inc. is a leading national provider of integrated practice management (PM) and electronic health records (EHR) software, revenue cycle management services, Aged AR Recovery and Drug Reimbursement Recovery services for physician offices and medical clinics across the United States. Founded in 1995, MedSym's oncology software, HemOncProPM, HemOncProEHR, HemOncProLIS, includes a complete set of physician-designed applications that automate the unique processes of oncology billing, scheduling, workflow planning, chronic disease management and clinical practice for physician offices and medical clinics within the context of each physician's unique clinical processes.

MedSym, Inc. is a wholly owned subsidiary of Southeast Cancer Network. Southeast Cancer Network is a 14-site cancer care and multi-specialty organization with over 400 dedicated associates delivering patient care services spanning the southern United States. For more information on MedSym, Inc., visit www.medsyminc.com.

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