



One Perimeter Park South, Suite 318 North  
Birmingham, AL 35243

[www.medsyminc.com](http://www.medsyminc.com) 1-866-339-8463

**FOR IMMEDIATE RELEASE**

## **Hope Cancer Clinic of Nevada Endorses MedSym's HemOncProEHR and HemOncProPM Solutions for Oncology & Hematology Practice**

### **Agreement makes EMRs more affordable and accessible to small practices**

Birmingham, AL — October 1, 2009 (Business Wire) — MedSym today announced that Hope Cancer Care of Nevada, a Las Vegas oncology and hematology practice, signed an agreement endorsing MedSym's solution as an electronic health record (EHR) system of choice for the new practice. Under the agreement, Hope Cancer Care purchased the HemOncProEHR and HemOncProPM software for the practices clinic and administrative staff with the objective of implementing enabling technologies that support enhanced patient care and administrative efficiency.

"We selected MedSym's HemOncPro solution because its capabilities were superior and more intuitive to use than other EHR products we evaluated," said Raja Mehdi, MD. "We wanted to assure high levels of quality of care and operational efficiency, but found that most small practices can't afford EHR systems. The MedSym team structured a total solution that was an exceptional value. The agreement made the integrated PM and EHR more accessible and affordable. The adoption of technology is critical to streamlining information flow within the complex oncology patient care setting."

According to Preston James, Executive Vice President of MedSym, "We are very pleased to support Hope Cancer Care to realize their clinical innovation and business goals. The MedSym agreement, in addition to software, will provide specifically trained and well-experienced oncology billing staff and revenue cycle management services for Hope Cancer Care. The combination of oncology specific software and the MedSym billing staff will support unique opportunities for cost savings and claims management. This agreement is the ideal combination of technology and services that will deliver exceptional value to physicians, patients and MedSym."

MedSym has delivered high quality oncology/hematology billing and claims management, Aged AR Recovery and Drug Reimbursement Recovery services to over 1,100 physicians nationally. Dr. Mehdi asserts that "the unique technology and services experience of MedSym to the complex requirements of practicing oncology and hematology supported my decision to partner with MedSym."

### **About MedSym, Inc.**

MedSym, Inc. is a leading national provider of integrated practice management (PM) and electronic health records (EHR) software, Revenue Cycle Management (RCM) services, Aged AR Recovery and Drug Reimbursement Recovery Services for physician offices and medical clinics across the United States. Founded in 1995, MedSym's oncology software, HemOncProPM, HemOncProEHR, HemOncProLIS, includes a complete set of physician-designed applications that automate the unique processes of oncology billing, scheduling, workflow planning, chronic disease management and clinical practice for physician offices and medical clinics within the context of each physician's unique clinical processes.

MedSym, Inc. is a wholly owned subsidiary of Southeast Cancer Network. Southeast Cancer Network is a 14-site cancer care and multi-specialty organization with over 300 dedicated associates delivering patient care services spanning the southern United States. For more information on MedSym, Inc., visit [www.medsyminc.com](http://www.medsyminc.com).

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